

LONDON COLLECTIONS: MEN

PRESS RELEASE
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LONDON COLLECTIONS: MEN TO INCREASE TO FOUR DAYS WITH TOPMAN DESIGN OPENING THE SCHEDULE

The British Fashion Council today announces that London Collections: Men (LC: M) will showcase the best of British AW15 menswear 9-12th January 2015, opening a day earlier to accommodate a growing schedule of shows, presentations and events.

Dylan Jones OBE Editor of British GQ and Chair of London Collections: Men commented: *"Now in its sixth season, LC: M has continued to grow year on year, this expansion reflecting its success. As more designers join the schedule and attendance figures grow, the extra day will allow press and buyers the opportunity to experience all that LC: M has to offer – from London's heritage brands and international names through to the most celebrated emerging talent."*

Gordon Richardson, Creative Director, TOPMAN commented: *"We are very excited and extremely proud to be opening the first day of LC: M in January with TOPMAN Design. 2015 also marks the 10th anniversary of MAN – our joint initiative with Fashion EAST which over the years has seen some of the most exciting young menswear designers come through the fold. MAN paved the way for LC: M – claiming first a slot on the LFW womenswear calendar, then a half day dedicated to menswear, then a full three days ... and now, very excitingly – a fourth. It really stands testament to the level of quality and more importantly creativity that we have right here in London."*

The first day of LC: M will be opened by the AW15 TOPMAN Design show and an opening brunch hosted at the Designer Showrooms at The Hospital Club in Covent Garden.

Registration for London Collections: Men opens on the 27th October with the first provisional schedule published on the 10th November 2014.

- ENDS -

www.londoncollections.co.uk/men

#LCM

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For access to official on demand video and image content from London Collections: Men register with our media portal at britishfashioncouncil.rightster.com/

For all enquiries contact - fashion@rightster.com / 0207 183 4545

EDITORS NOTES:

The British Fashion Council (BFC) was set up in 1983 to promote British fashion internationally and coordinate this promotion through fashion weeks, exhibitions and showcasing events. The BFC now supports designers beginning at college level and extending to talent identification, business support and showcasing schemes to help British designer businesses develop their profiles and business globally and promote British fashion and its influential role in Creative Britain and Creative London. The BFC Colleges Council offers support to students through its MA Scholarship, links with industry through Design Competitions and Graduate Preview Day. Talent identification and business support schemes include the BFC Fashion Film sponsored by River Island; BFC Rock Vault, BFC Headonism sponsored by Wedgwood, BFC/Vogue Designer Fashion Fund; BFC/GQ Designer Menswear Fund; Estethica; BFC Contemporary sponsored by eBay; NEWGEN sponsored by TOPSHOP and NEWGEN MEN sponsored by TOPMAN. Showcasing initiatives include London Fashion Week, London Collections: Men, LONDON show ROOMS, the BFC/Bazaar Fashion Arts Foundation, International Fashion Showcase and the annual celebration of excellence in the fashion industry: the British Fashion Awards

London Collections: Men is owned and organised by the British Fashion Council and chaired by Dylan Jones OBE

UK Trade & Investment is proud to be supporting London Collections: Men.

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